



May 9 2011

PRESS RELEASE

CRETA FARMS OPENS ITS PLANT TO THE PUBLIC

IN RETHYMNO, CRETE

The company opened its plant in Rethymno in order for the public, local authorities and media representatives to be guided through the facilities in the area of Latzima.

The “Open Day” event by Creta Farms was carried out with great success at the company’s facilities in the Latzima area in Rethymno, Crete.

The company, based on its policy of transparency and according to its philosophy to participate in the activities of local society, welcomed more than 200 guests at its plant. The guests were guided through the ultramodern facilities of 200.000 m².

The event was honored with the presence of the representatives of local authorities and local media.

During the event, the guests were invited to visit the ultramodern verticalized production unit, where the production of the fine products of the company takes place. Further, during the guidance at the plant facilities, the guests had the opportunity to see Creta Farms’ innovative investments aiming at environmental protection. More specifically, co specialized executives from the company provided useful information on the integrated waste management systems, such as the production unit, the biological treatment unit, the innovative composting unit and the advanced deodorization unit with bio-filters. They also informed the guests for all the environmental practices applied in the plant area by Creta Farms, such as tree planting.

Creta Farms’ administration welcomed the guests and expressed their satisfaction for the warm response to their invitation, stating their commitment towards the vision of sustainable development.

Creta Farms’ Chairman, Mr. Emmanouil Domazakis said: “We would like to thank all for honoring us today with their presence. We opened our factory’s gates in order to present our investments for the development of innovative products with high



May 9 2011

nutritional value and exquisite tastes. Moreover, during the guidance, all the guests were able to come across every aspect of the innovative “green” policy of the company which targets at the minimization of environmental imprint. Thanks to the production cycle that we apply in our activities, every activity ‘stems from’ nature and via specific treatment and unique methods, all of the sub-products return safely to the earth, with the least possible charge. The triptych human aspect, natural sources and above of all, our true love for consistent development of the local communities in Crete, are the main reasons for making our project successful.”

Also, the Vice Chairman of the company, Mr. Konstantinos Domazakis pointed out: “We are particularly excited today for welcoming our friends to our “house”, the factory of Creta Farms. During our joyful trip of experiences that began from Crete towards the global markets, we always keep our attention to our homeland. We love Crete and we want to continue offering by contributing to its development, by offering jobs to the people who live in the area, by promoting olive oil as the main ingredient of our daily nutrition and also, by reverently following the model of sustainable development, with respect to the environment through a lot of environmental activities.”

It is noted that, the Open Day event will be repeated on Saturday 14th of May, for the local residents to be informed on Creta Farms’ environmental policies.

Creta Farms is a Greek food company with a strong development in Greece and abroad. The company’s environmental policy is based on innovative concepts and applications, the cooperation with well-recognized institutions as well as on the investment of significant resources aiming at the protection of the environment in which the company operates.